

CITY INFLUENCERS

Survey 24 Results 2025 Survey and Event Preferences

February 2025



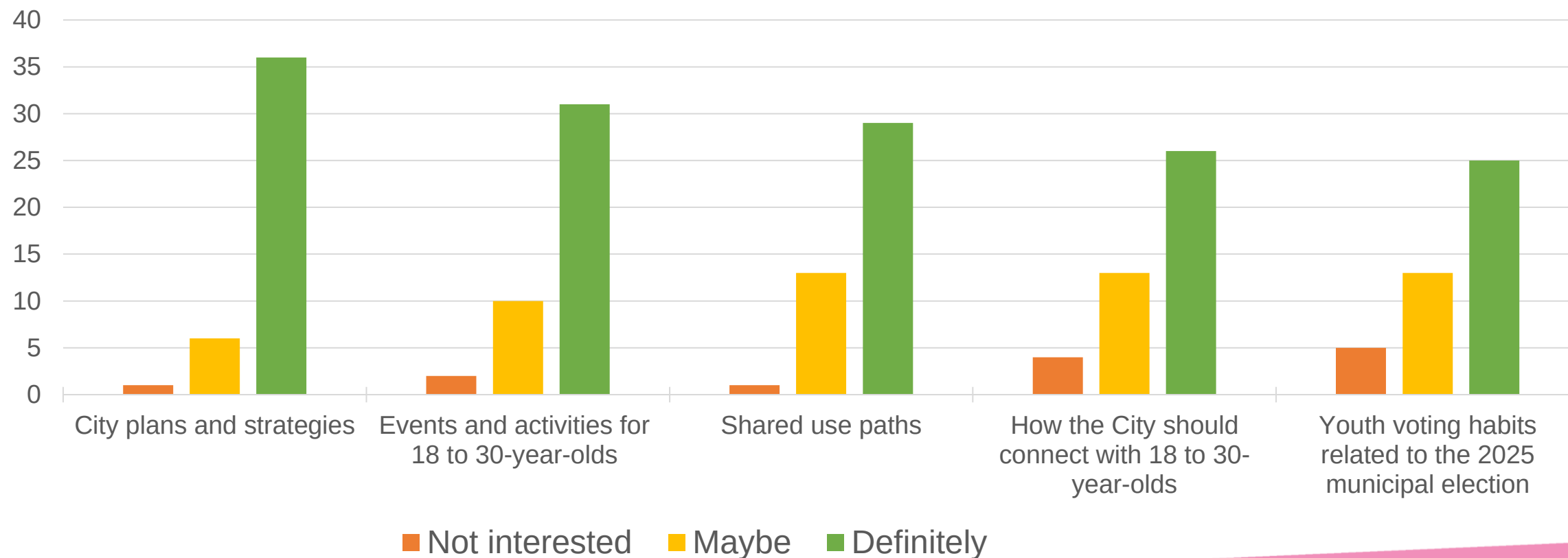
2025 Survey Preferences

The City's Youth Engagement Working Group focuses on improving civic engagement among young people aged 18-30. The goal of this survey was to collect information on the City-related topics this demographic would most like to influence in 2025, and the types of events they are interested in. Survey results will help the YEWG plan for 2025.

A decorative graphic at the bottom of the slide consisting of overlapping wavy shapes in shades of pink and maroon.

Results

Interest in Survey Topics



Results

Surveys ranked by interest

- 1 City plans and strategies
- 2 Events and activities for 18- to 30-year-olds
- 3 Shared use paths
- 4 How the City should connect with 18- to 30-year-olds online and in person
- 5 Youth voting habits related to the 2025 municipal election

Results

Are there other topics you would you be interested in influencing?



Transportation

- Parking
- Snow/sidewalk clearing
- Public transit
- Active transportation
- Pedestrian crossings
- Protected bike lanes



Sustainability

- Green areas, land use
- Sustainability
- Infrastructure, smart city construction
- Rebates for eco friendly transport
- Environmental policies
- Climate change initiatives
- City operations, policy changes



Events and Recreation

- Pedestrian mall
- Sports
- Community gardening
- Free events and resources
- Social media
- Volunteering
- Digital resources

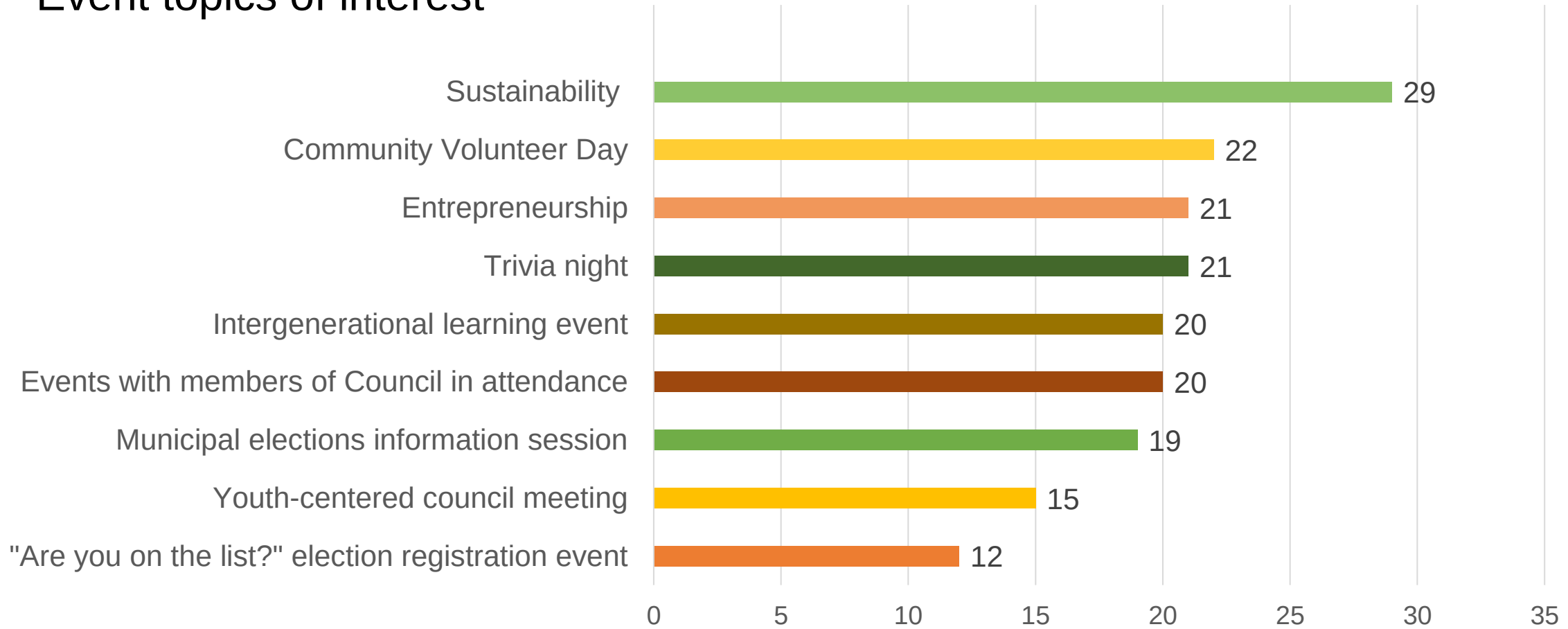


Community wellness

- Safety, crime prevention
- Population health
- Harm reduction, drug and alcohol awareness
- Healthcare resources
- Knowledge around food security
- Housing development/zoning and parking
- Education

Results

Event topics of interest



n = 43

Results

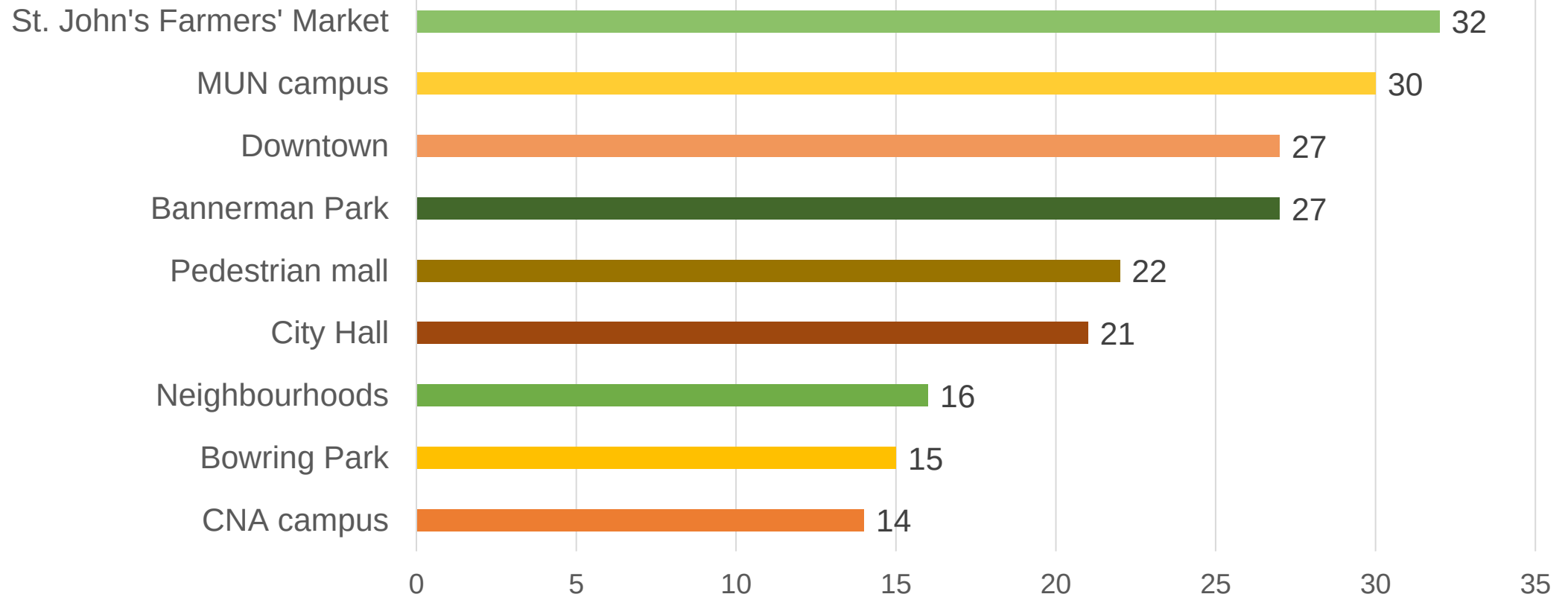
Other event topics of interest

- Crafts / Activities
- Newcomer Canadian Relations



Results

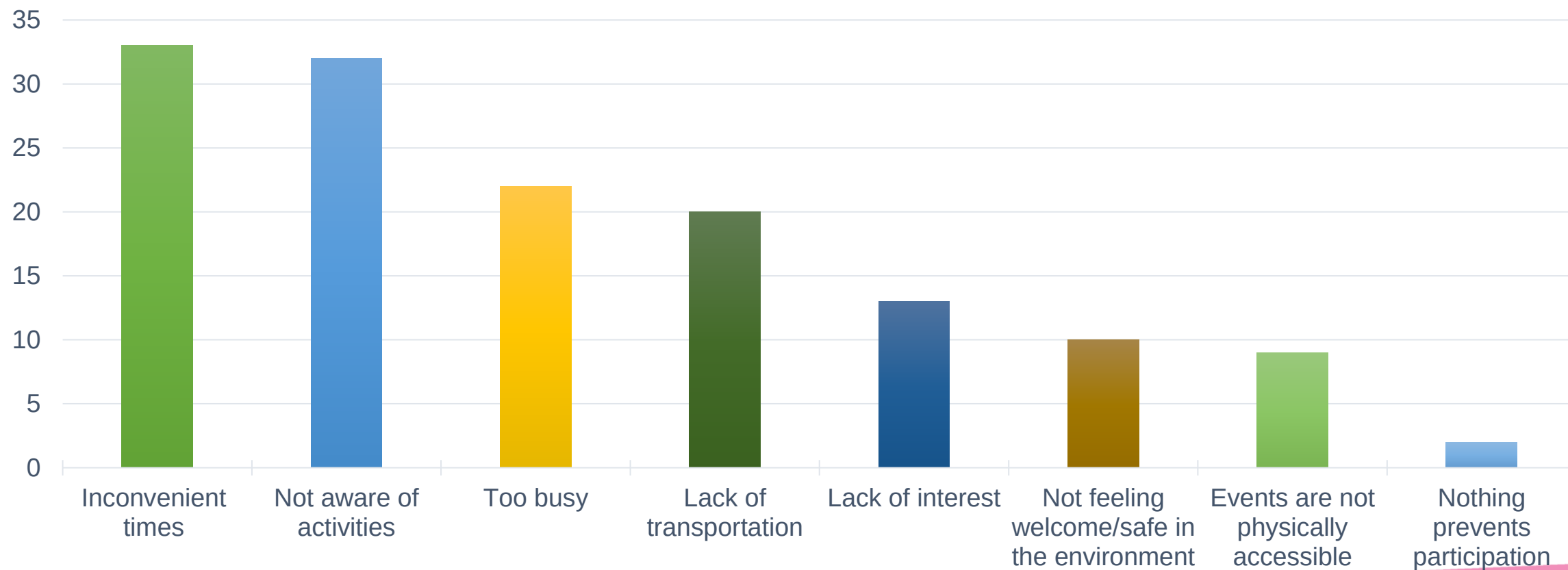
Event location preferences



n = 43

Results

Barriers to attending events and activities



n = 43

Other Survey Results

Check out the details from
[previous surveys!](#)

