

OUR CITY. OUR FUTURE.

Youth Engagement Panel

Survey 13 Results
Summer Events and Activities

June 2023



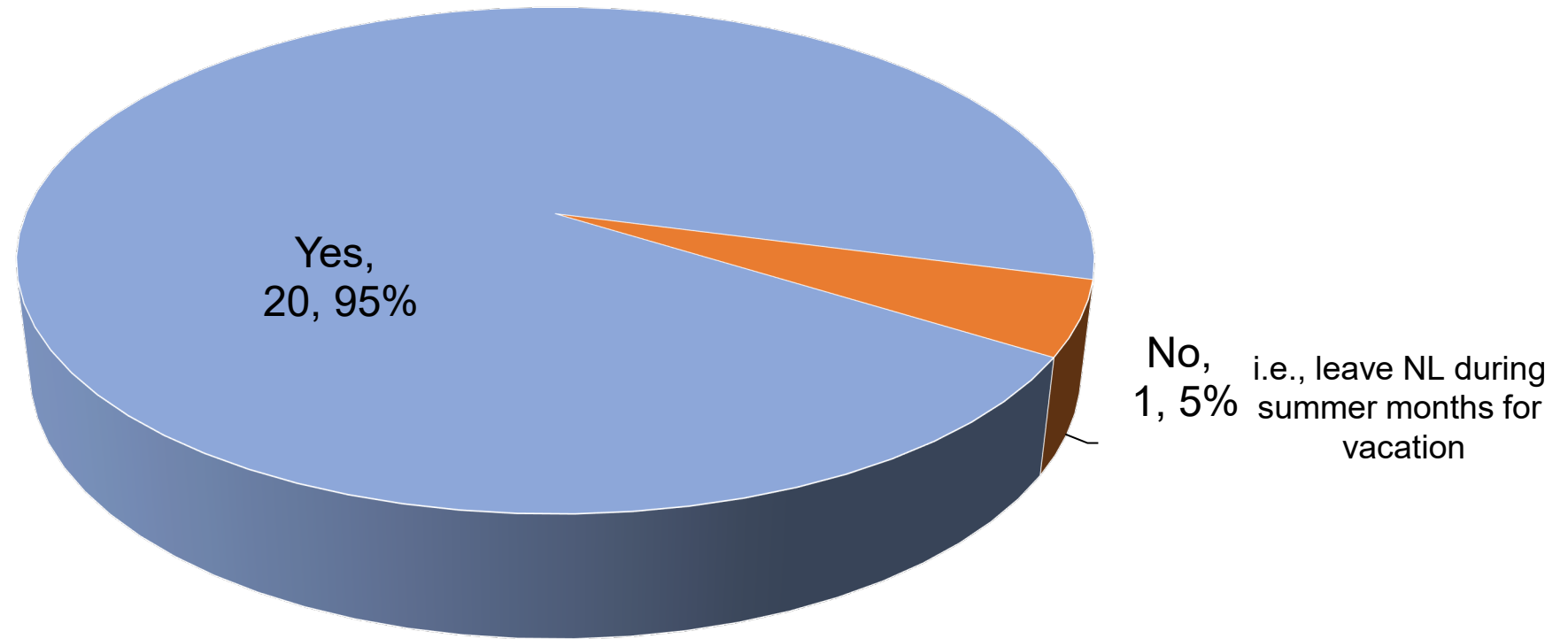
ST. JOHN'S

Summer Events and Activities

The City of St. John's offers a variety of activities and events during the summer. A Youth Panel survey was conducted to learn about their summer plans and overall awareness of summer activities in St. John's. Results will be shared with the City's teams in Tourism & Events.

Survey Results

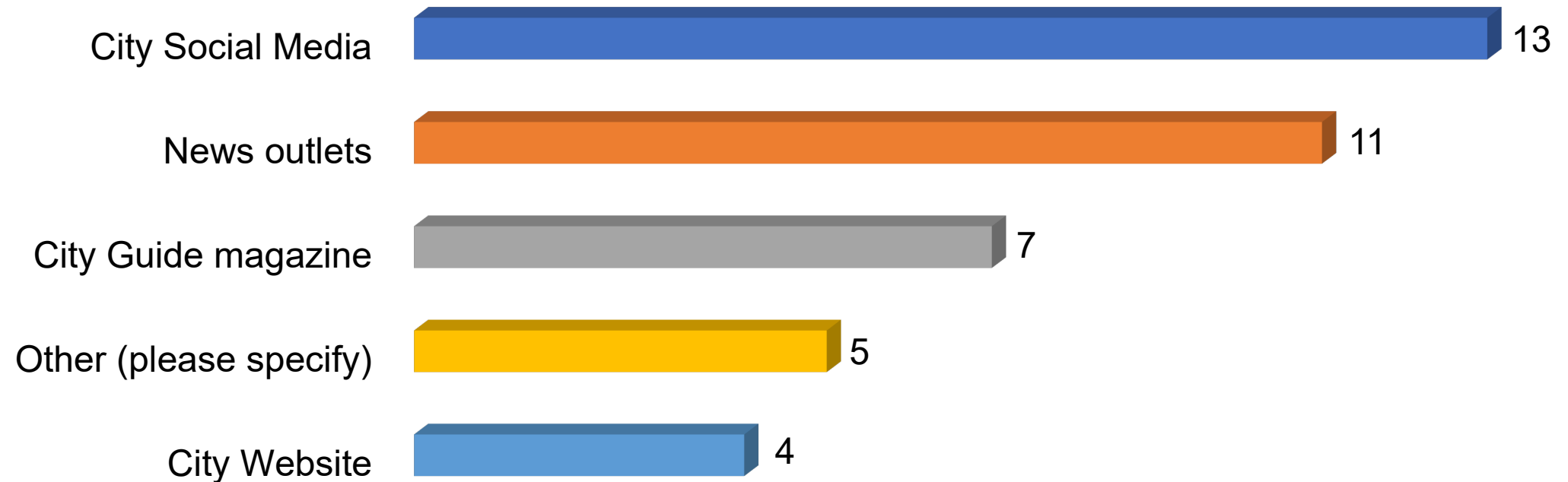
Do you mostly stay in the St. John's metro area during the summer months?



n = 21

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Where do you typically learn about summer activities happening in the City? Tick all that apply

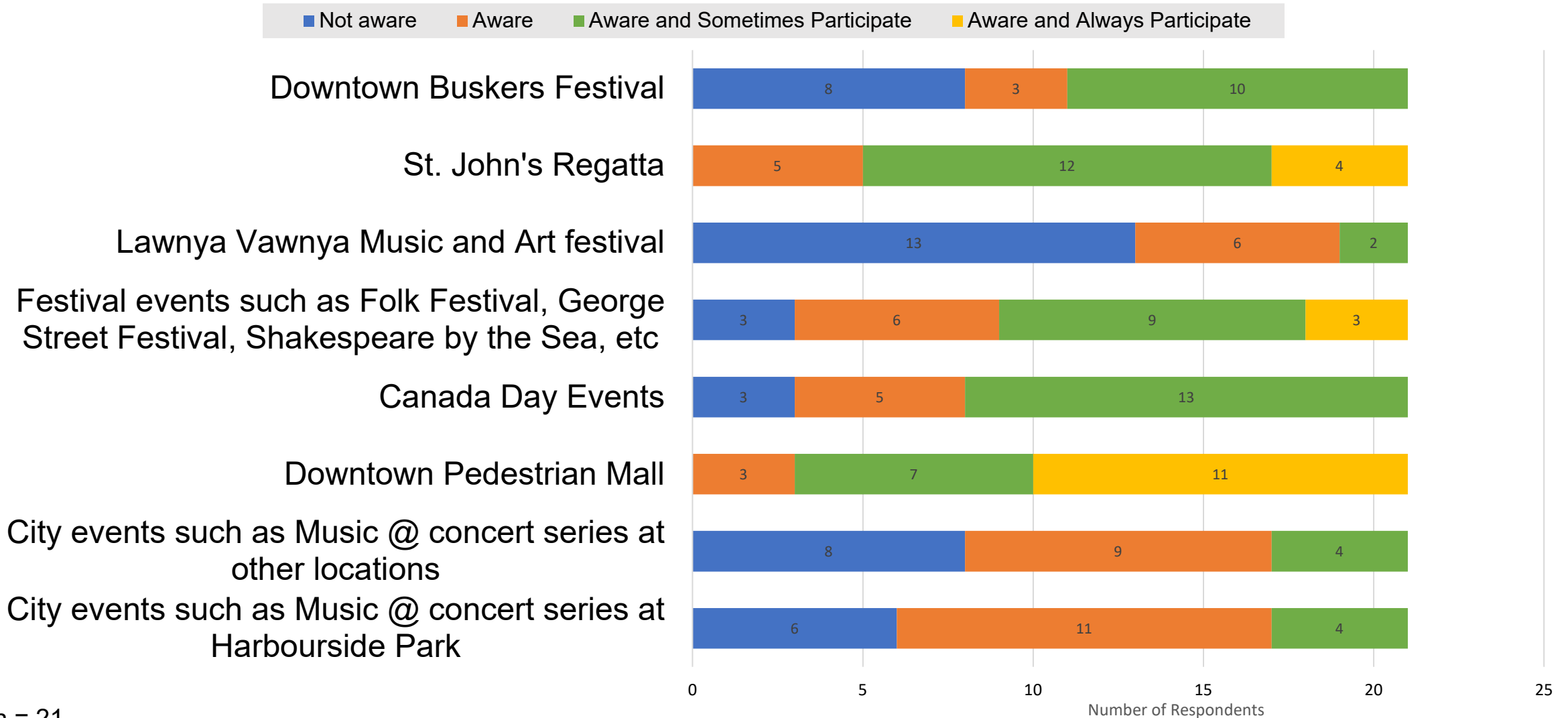


n = 21

Other = family/friends (2), other social media (3)

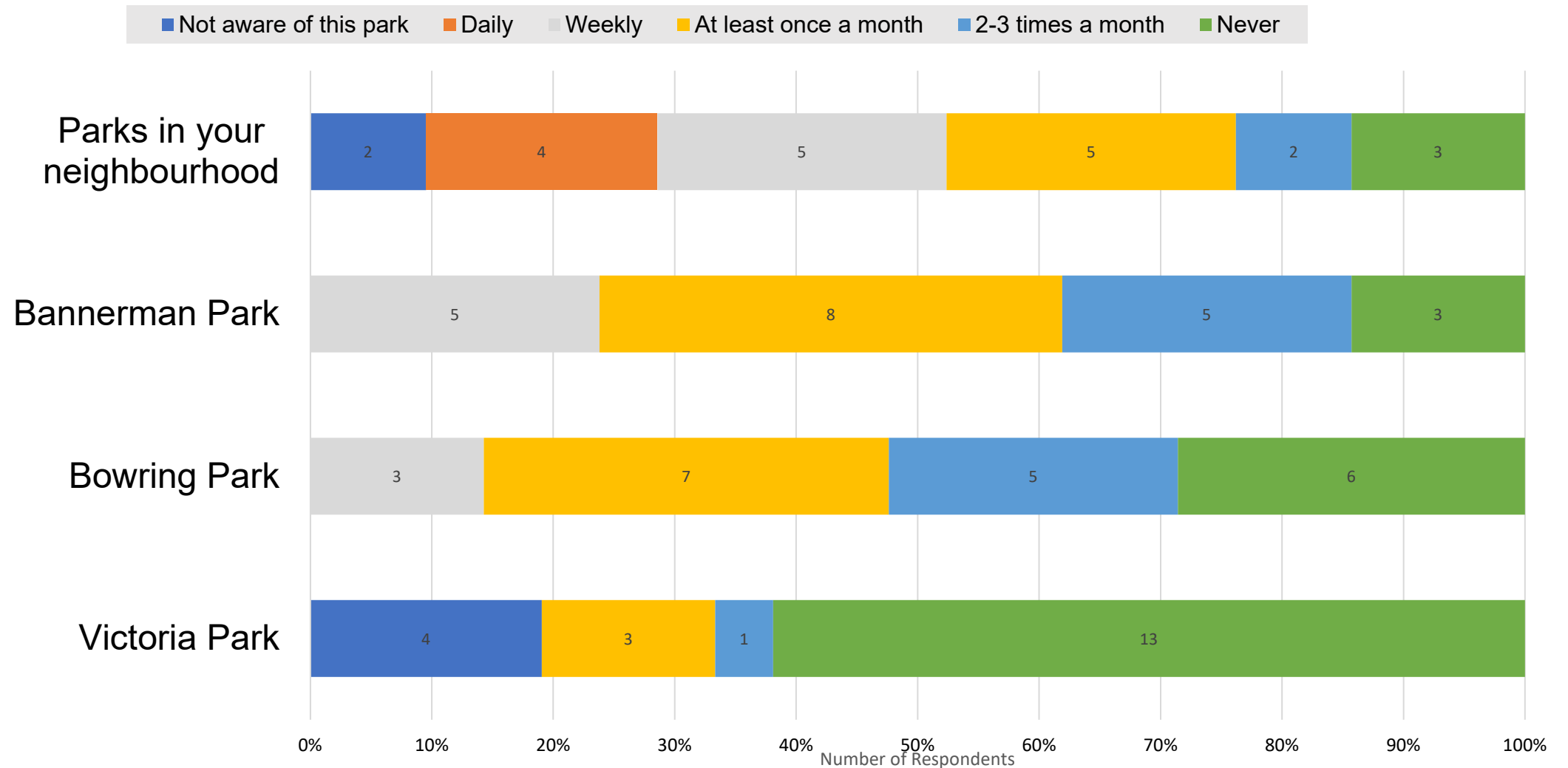
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How aware are you of the following summer events and activities?



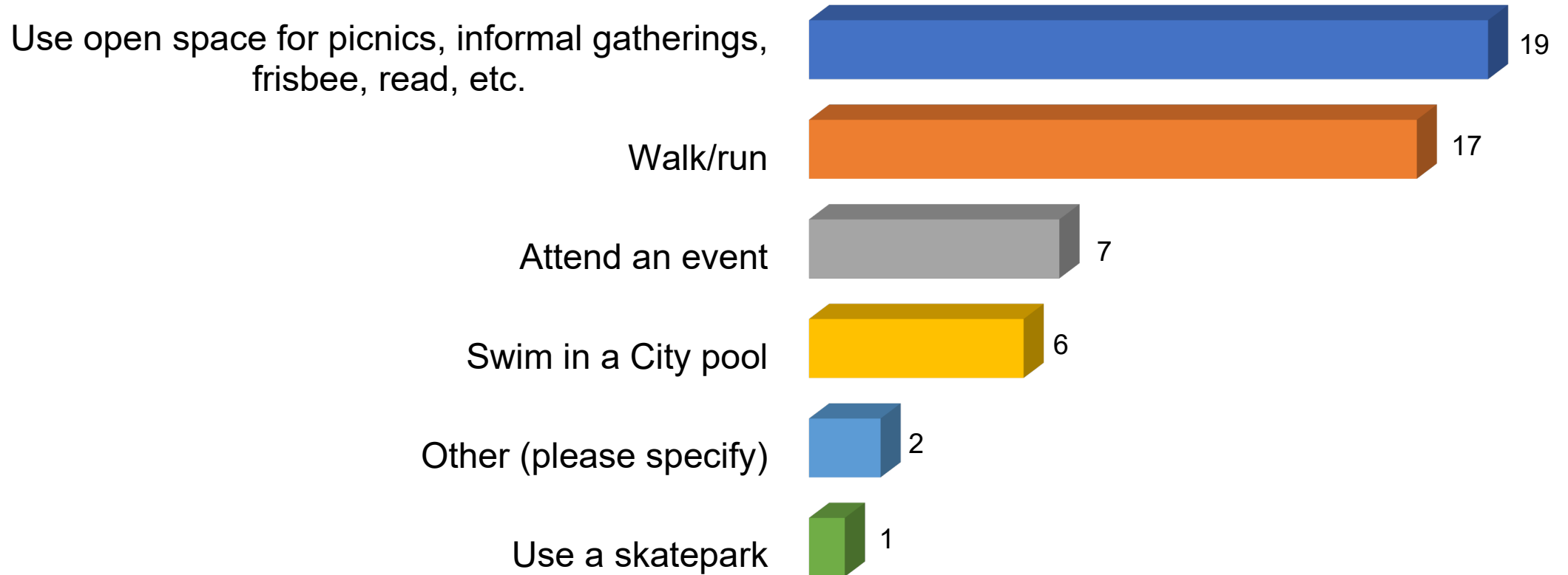
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How often do you visit City parks during summer months?



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What activities do you like to do in these parks? Tick all that apply

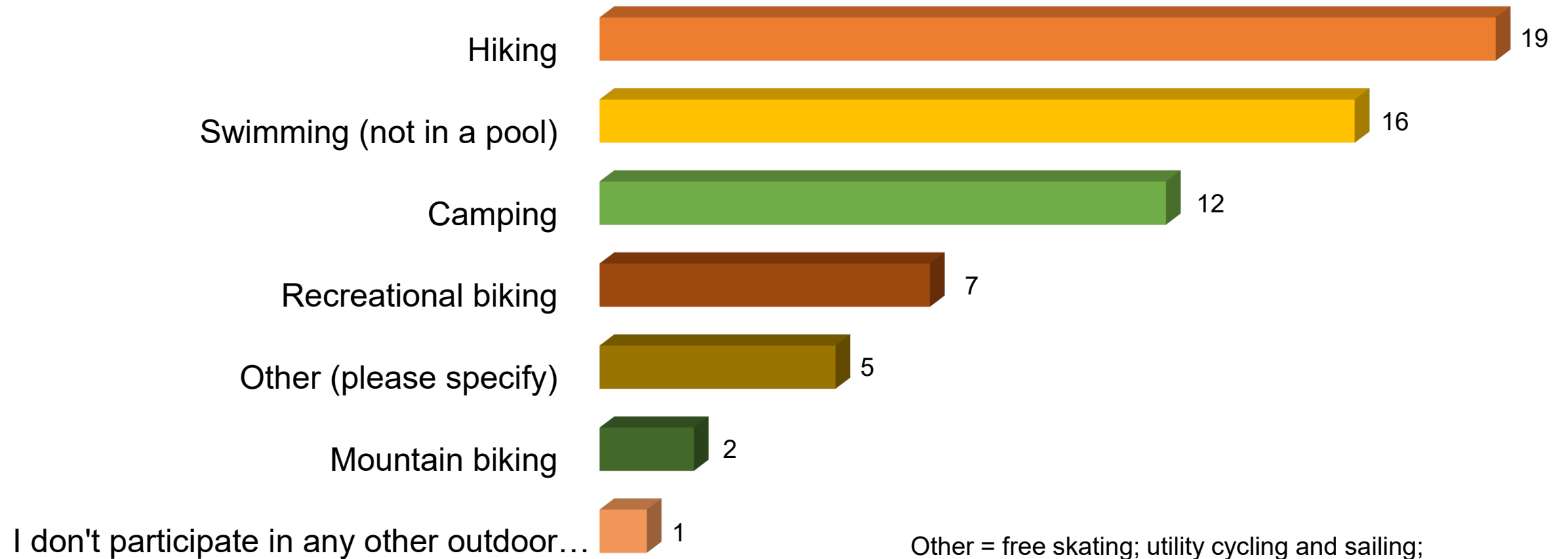


n = 21

Other = dog park, walk dog

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What other outdoor activities do you engage in during summer months?

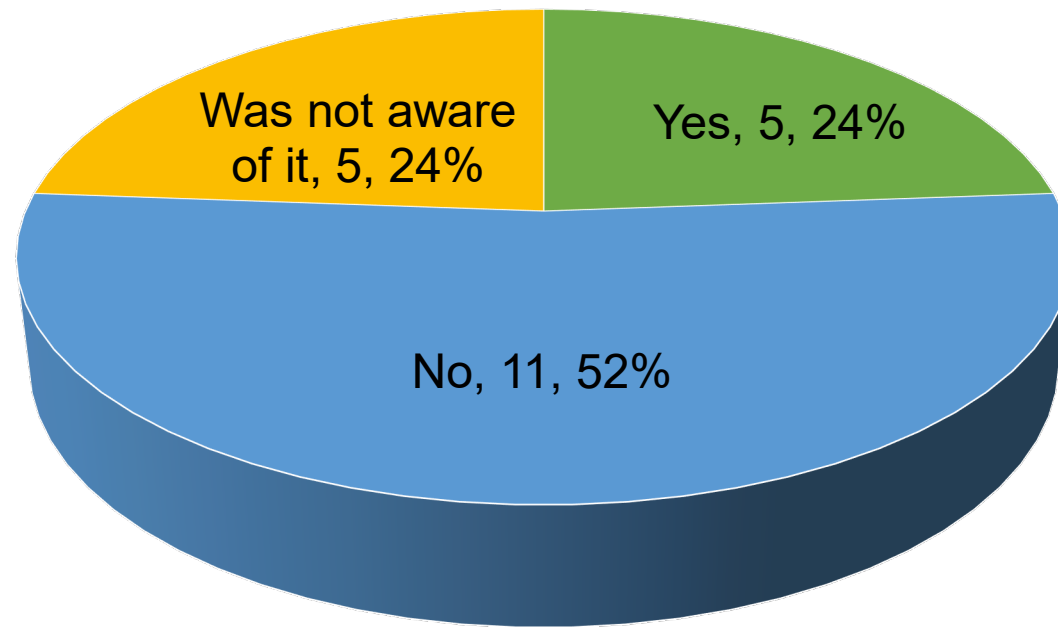


Other = free skating; utility cycling and sailing;
roller skating; kayaking/canoe; swimming in pool

n = 21

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Have you visited the City's new Cycling Pump track at Quidi Vidi Lake?



n = 21

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What other City recreational amenities do you use during the summer? Tick all that apply.

I don't use other City recreational amenities during the summer.



Green spaces for frisbee, football



Fields for sports such as baseball, softball, soccer, cricket



Other (please specify)



Courts for sports such as tennis, pickleball

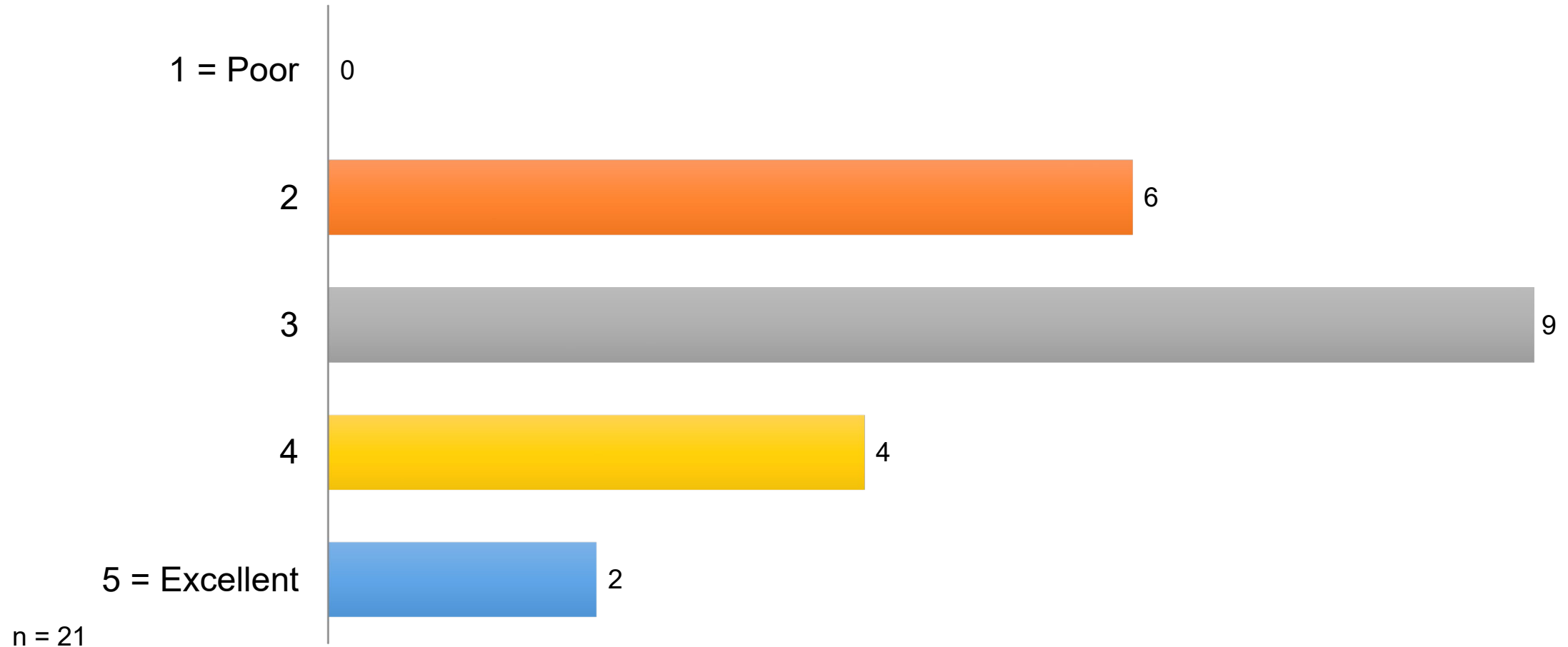


n = 21

Other = trails (3); cycling/walking paths; green spaces/gardens

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How would you rate the variety of summer events and amenities the City offers?



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Do you have any comments on your rating of the City's current summer events and amenities that would like to share?

- Love the pedestrian mall
- Needs to be more options
- Better event promotion
- Drive community engagement on a smaller scale. Posters at bus stops, community representatives by street or postcode.
- Rename the 'downtown pedestrian mall" (too awkward). Include more non-profit activities and make it year-round.
- Indoor roller-skating space
- Many events cater to being inactive – being entertained and drinking
- Smaller more frequent events located in neighbourhoods. Narrower and more pedestrian friendly streets. Residential streets that are primary pedestrian, but local cars.
- A lot of the summer events only in July/Aug. St. John's should be a city that attempts to make the most of what it has regardless of the weather.
- Encourage more cultural events. Food heritage events/weekends with assistance from city tourism.

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What other events, activities or amenities would you like to see more of in St. John's during the summer?

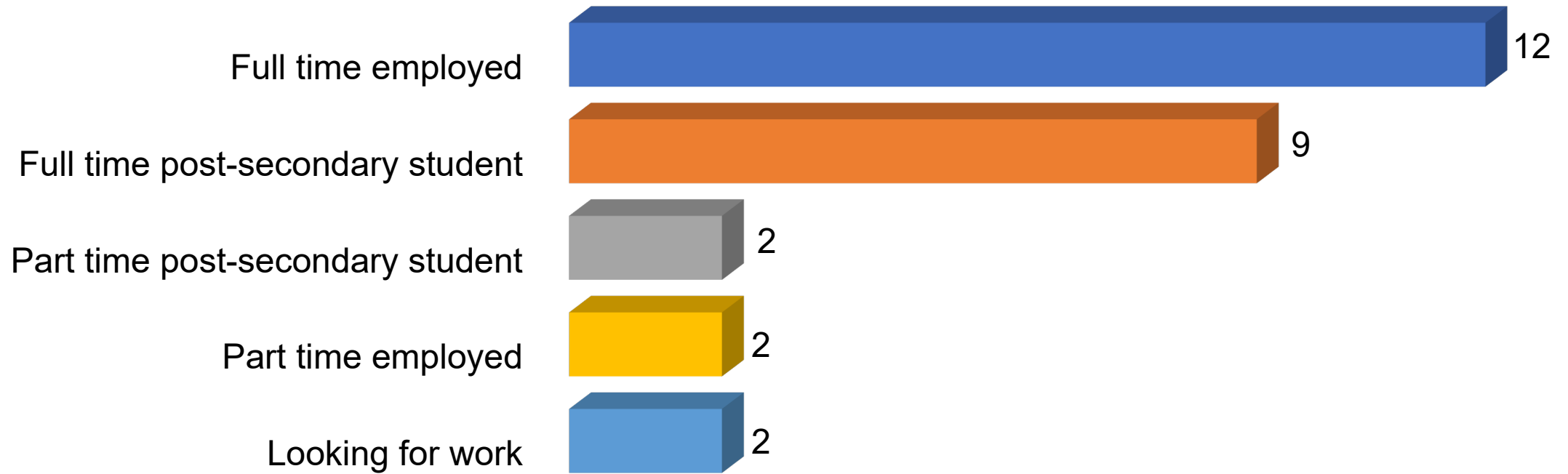
- More food events (3)
- More music events/festivals (4)
- Expand pedestrian mall/add more events & services like flea market, food trucks (2)
- More swimming, free cultural events in parks, food trucks downtown
- Free outdoor activities. More activities/amenities for pet owners. More targeted to young adults
- More drive-in movies
- More theatre in open spaces, like Bowring Park
- Outdoor swimming holes to be more advertised. Also, concession stands and more benches outside so people can sit and eat while out.
- Build the bike paths!
- More soccer fields, difficult getting access
- Events near Churchill square, the space is underutilized!
- Make the city look more inviting - garbage and unmaintained unsightly properties.
- More larger sporting events - no facilities to go watch outdoor sports

Anything else you want to tell us about this topic?

- Have food and ice cream stands in parks
- Cars ruin cities
- Need more options for things to do
- Smaller policy changes towards making the city more inviting to pedestrians would be the most meaningful change.
- Transportation is difficult. Consider offering free rides that direct people to the event, to encourage non-drivers and distance parking

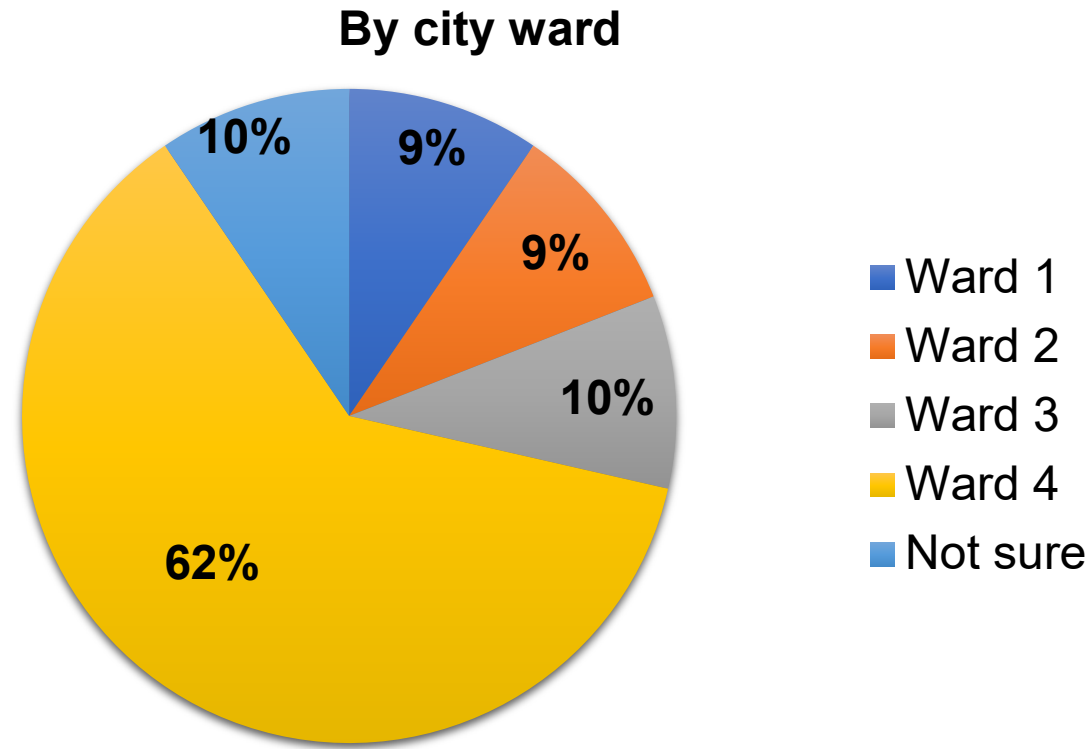
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Which best describes you? Tick all that apply to you.



n = 21

Survey respondents



n = 21

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New surveys and survey results will be published monthly. Check out the details from previous [surveys.](#)

