



Survey 20 Results City Influencer Annual Check In

May 2024



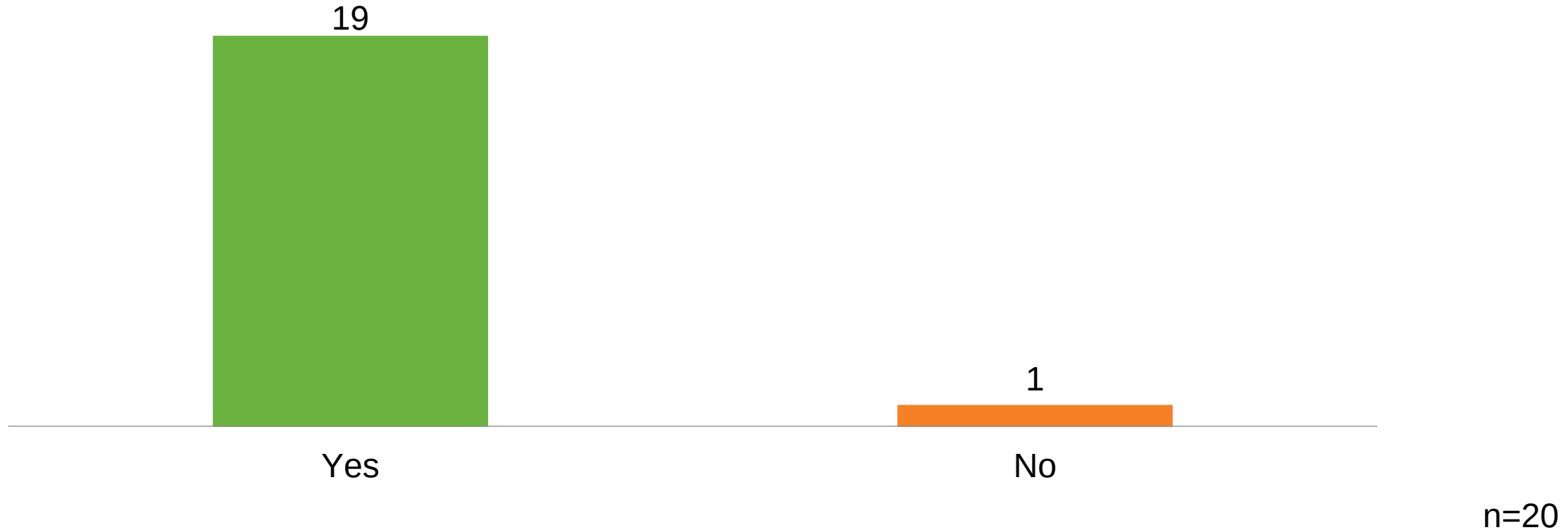
City Influencers Annual Check In



- In 2022, the City created the Youth Engagement Panel to provide an online space where individuals aged 18-30 could provide feedback on City programs, services, and initiatives through surveys.
- In 2023, the Youth Engagement Panel was rebranded as City Influencers.
- The City wanted to hear annually from City Influencer participants about their experiences as members of the group, including participation in surveys, notifications received, and survey results.

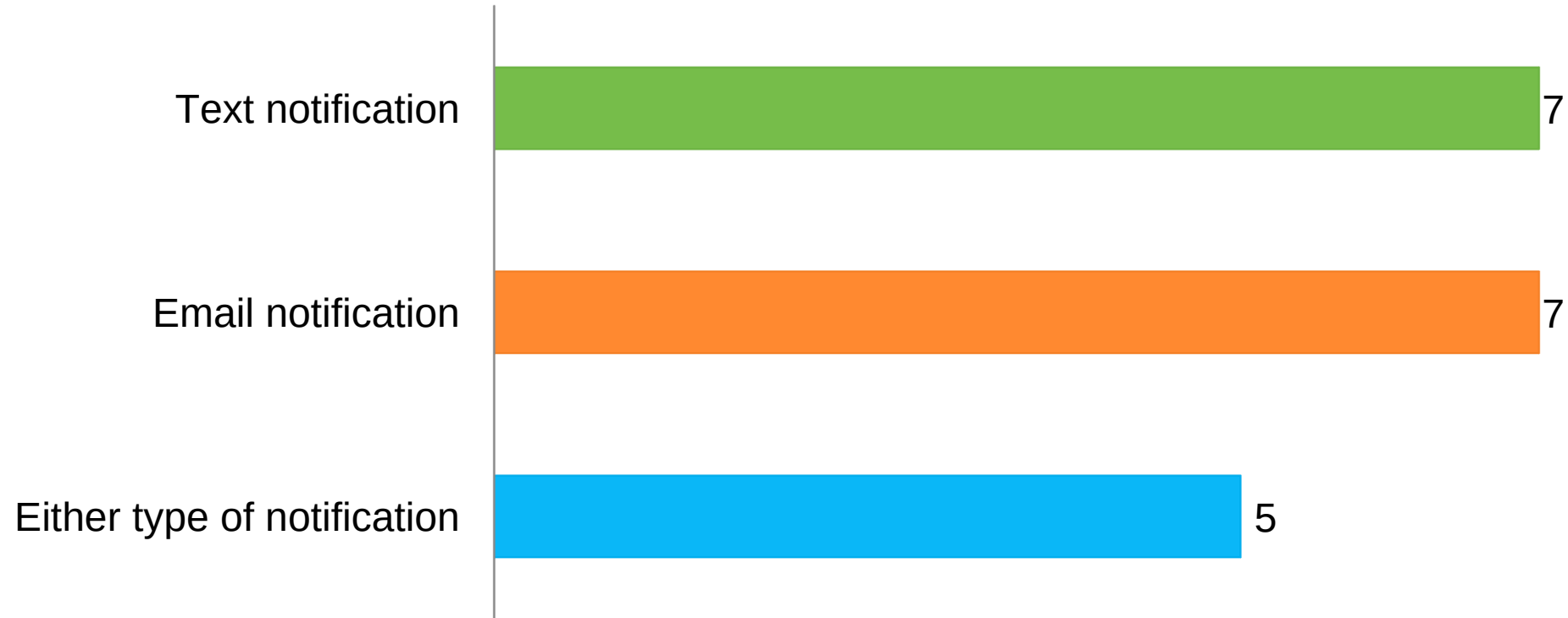
Results

Have you responded to one or more City Influencer surveys (including the former Youth Engagement Panel surveys)?



Results

Are you more likely to complete a survey from a notification through email or by text?

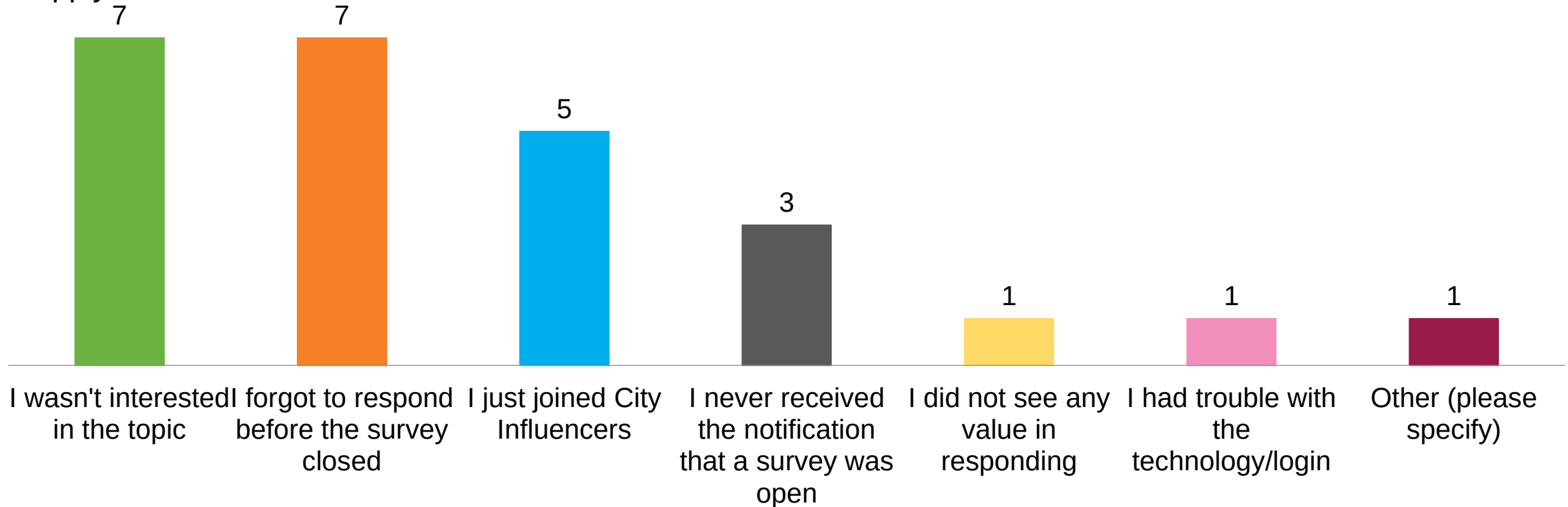


n=19

Results



If there were City Influencer surveys you did not respond to, what impacted your decision? Select all that apply

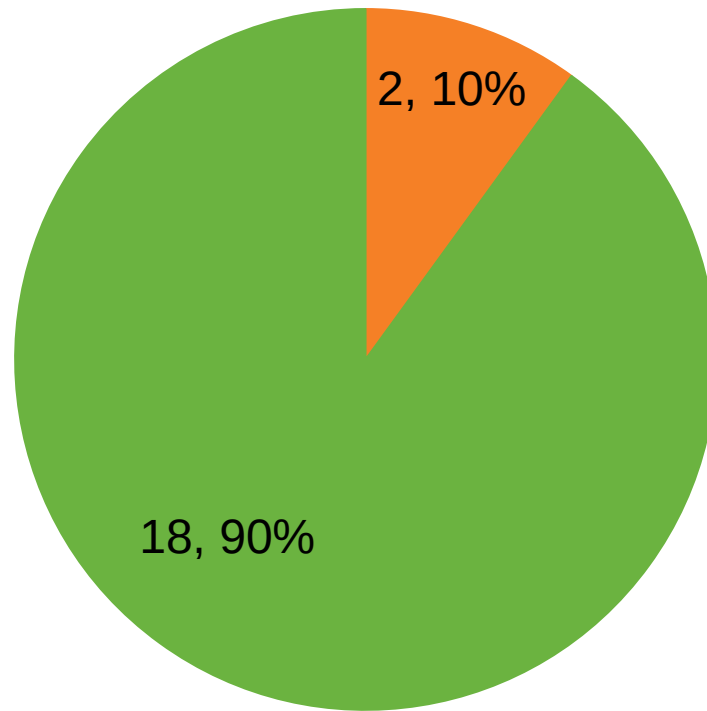


n=20

Other = Sometimes I doubt our responses are of much impact

Results

The City currently sends notifications to City Influencers through email and text when a new survey is available and when a survey is about to end. Which statement best describes your opinion about the frequency of City Influencer notifications?

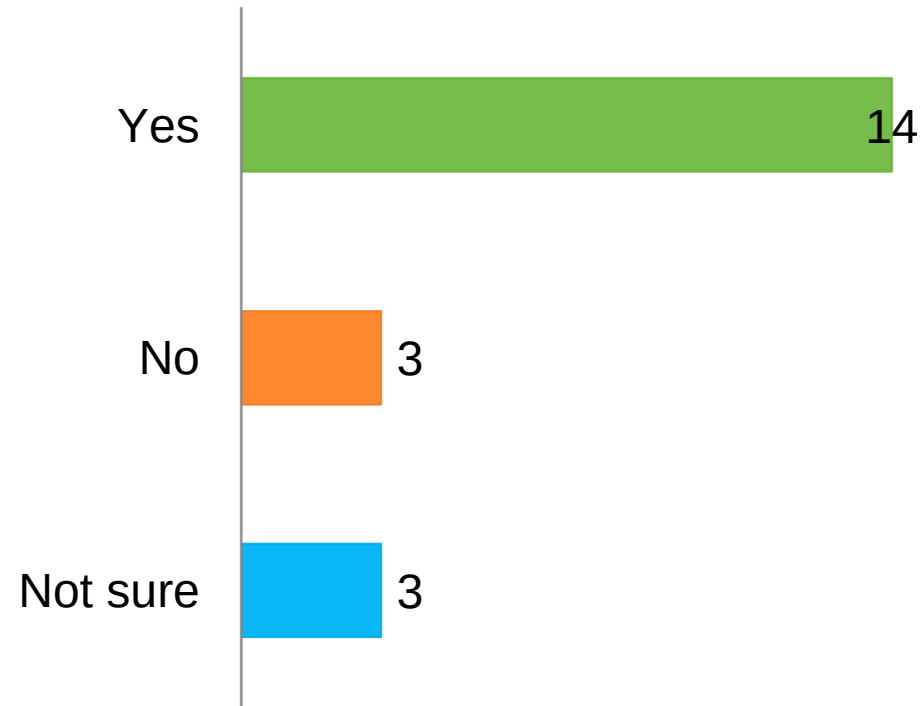


- I would like to receive more notifications/reminders
- I am satisfied with the number of notifications/reminders I receive

n=20

Results

Did you know you are eligible to win gift cards when you complete a City Influencer survey?



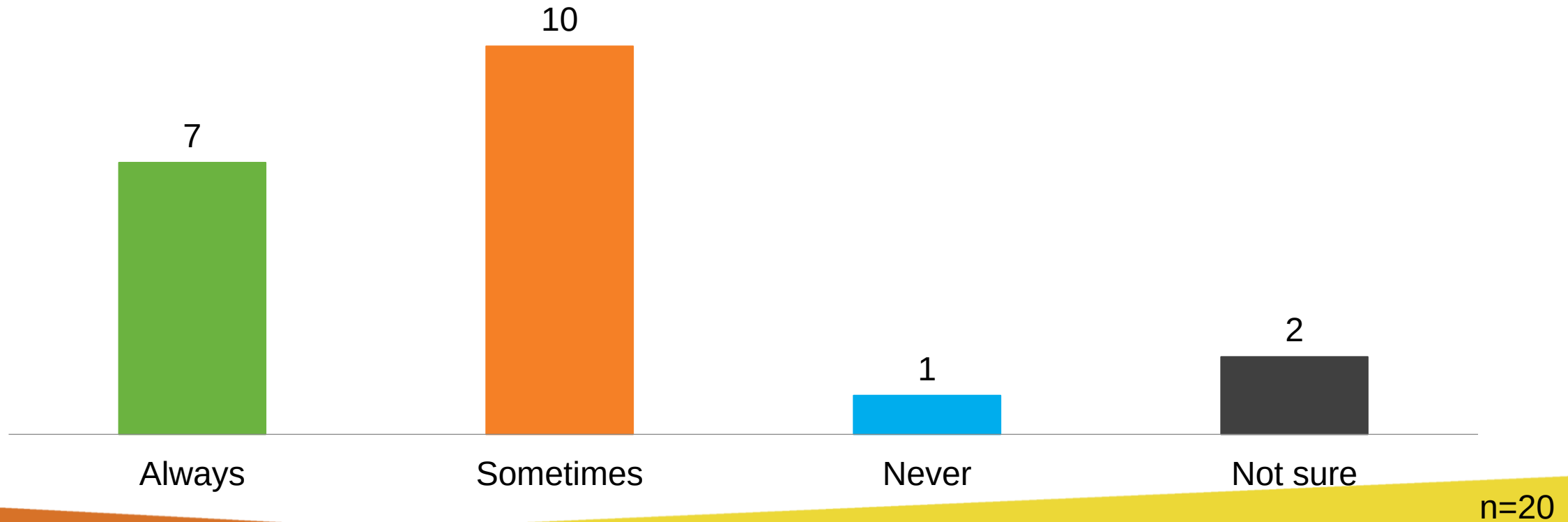
n=20

What would motivate you to participate in more City Influencer surveys?

- Be a participant to govern St. John's
- Having a voice
- To air my opinion
- Not sure

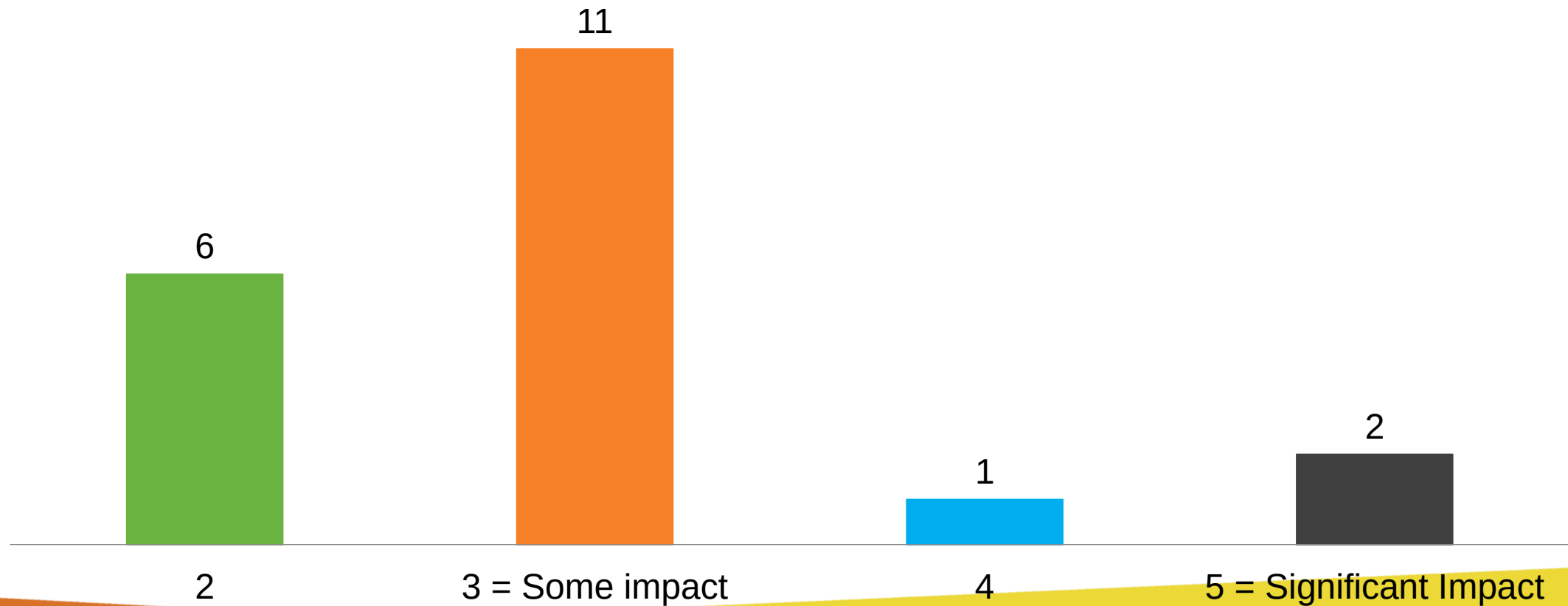
Results

Once a survey has closed, the City posts a summary of what was heard to EngageStJohns.ca and sends you a notification with a link. Do you review the What We Heard (WWH) documents that summarize results for each survey?



Results

Using a scale of 1 to 5 where 1 is not at all impacting and 5 is significantly impacting, how do you feel your feedback is impacting decisions at the City?



n=20

Results

Is there anything else you would like to tell us about City Influencers?

- I appreciate that the city frequently looks for feedback!
- Would love to see a young adult-focused City Council meeting
- I would like to add that I am motivated to participate in these surveys because I want to see positive change in our city, however the possibility of winning a gift card is nice.
- I'm glad to participate and give my opinions on city issues, fingers crossed I win one of the incentives someday!
- Would love to see tangible evidence of what our feedback is doing and more gift card incentives

n=5

The bottom of the slide features a decorative design consisting of two overlapping wavy shapes. The top shape is a bright yellow, and the bottom shape is a solid orange, creating a layered effect.

Did You Know?

- You can change your contact information by logging into EngageStJohns.ca and updating your profile.
- Ensure emails from engage@stjohns.ca are not going to your junk folder.



Other Survey Results

Check out the details from
[previous surveys!](#)

