

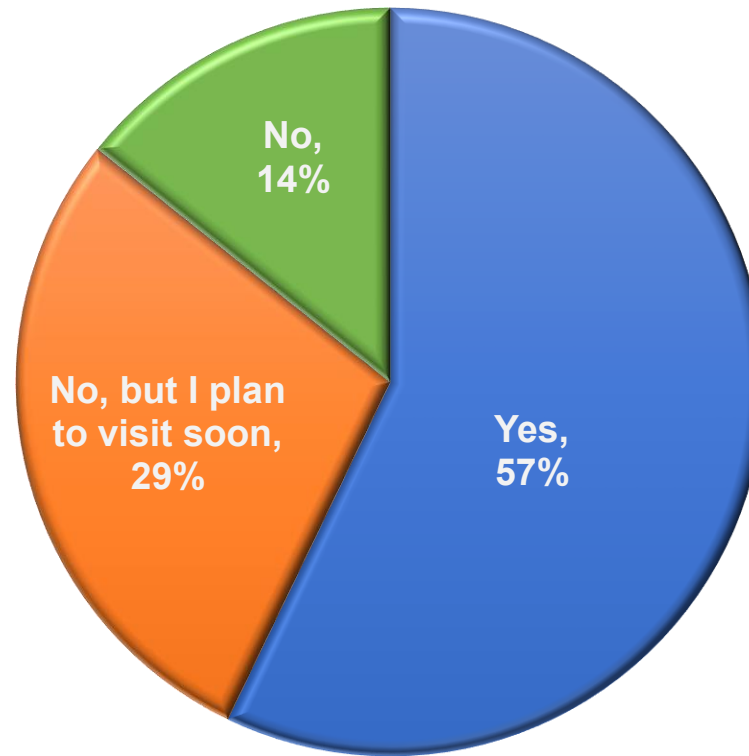
CITY INFLUENCERS

Survey 26 Results Summer events and activities

September 2025

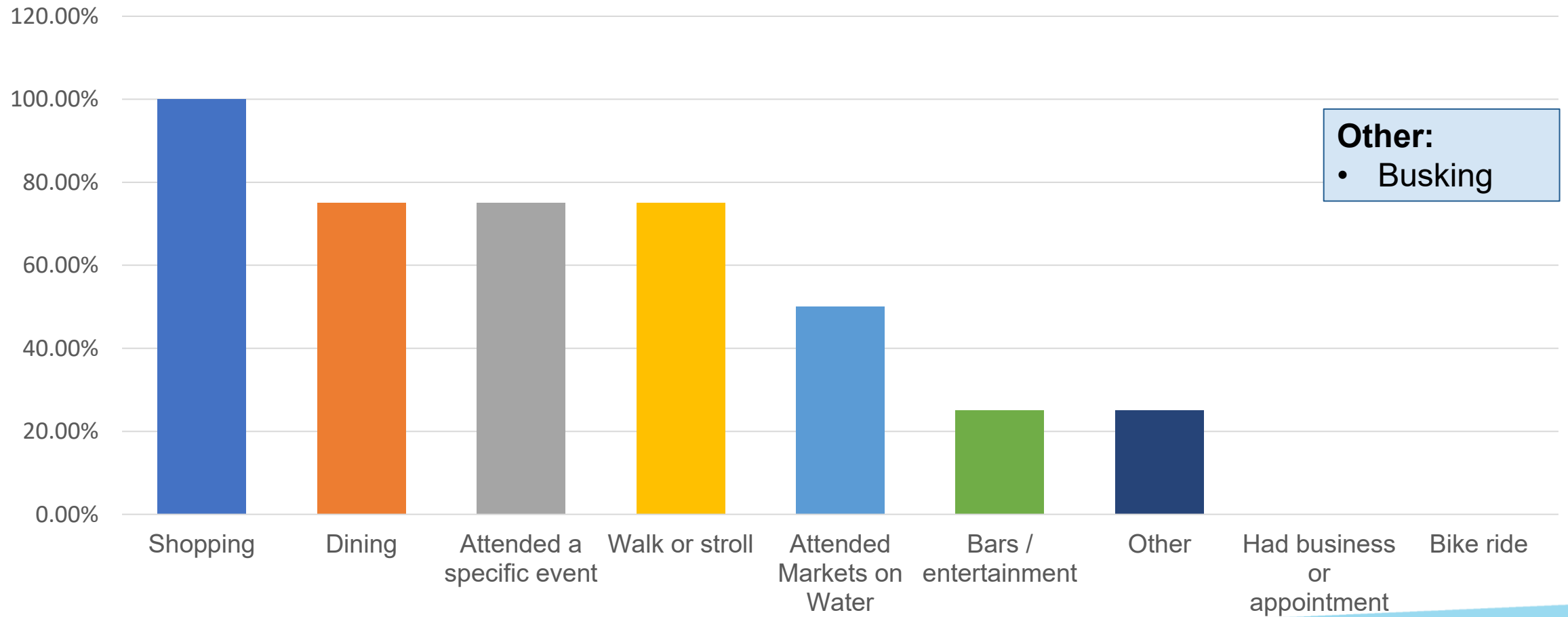


Did you visit the Downtown Pedestrian Mall this summer?

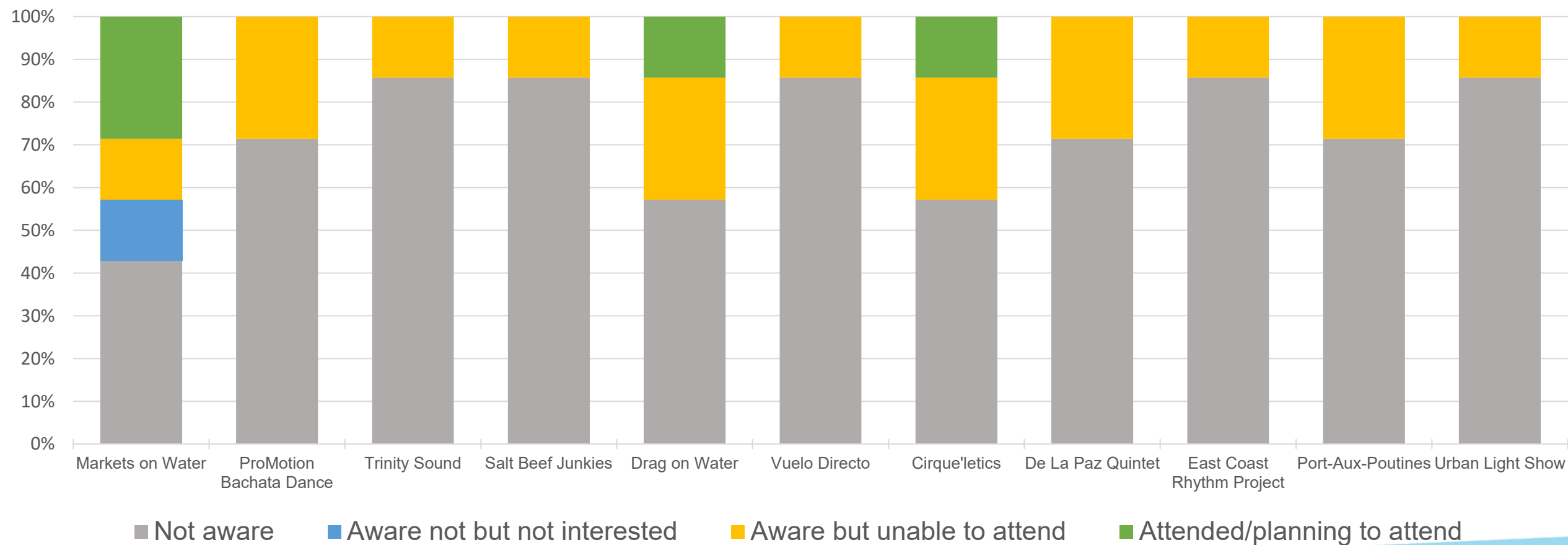


■ Yes ■ No, but I plan to visit soon ■ No

What did you do when you visited the Downtown Pedestrian Mall?



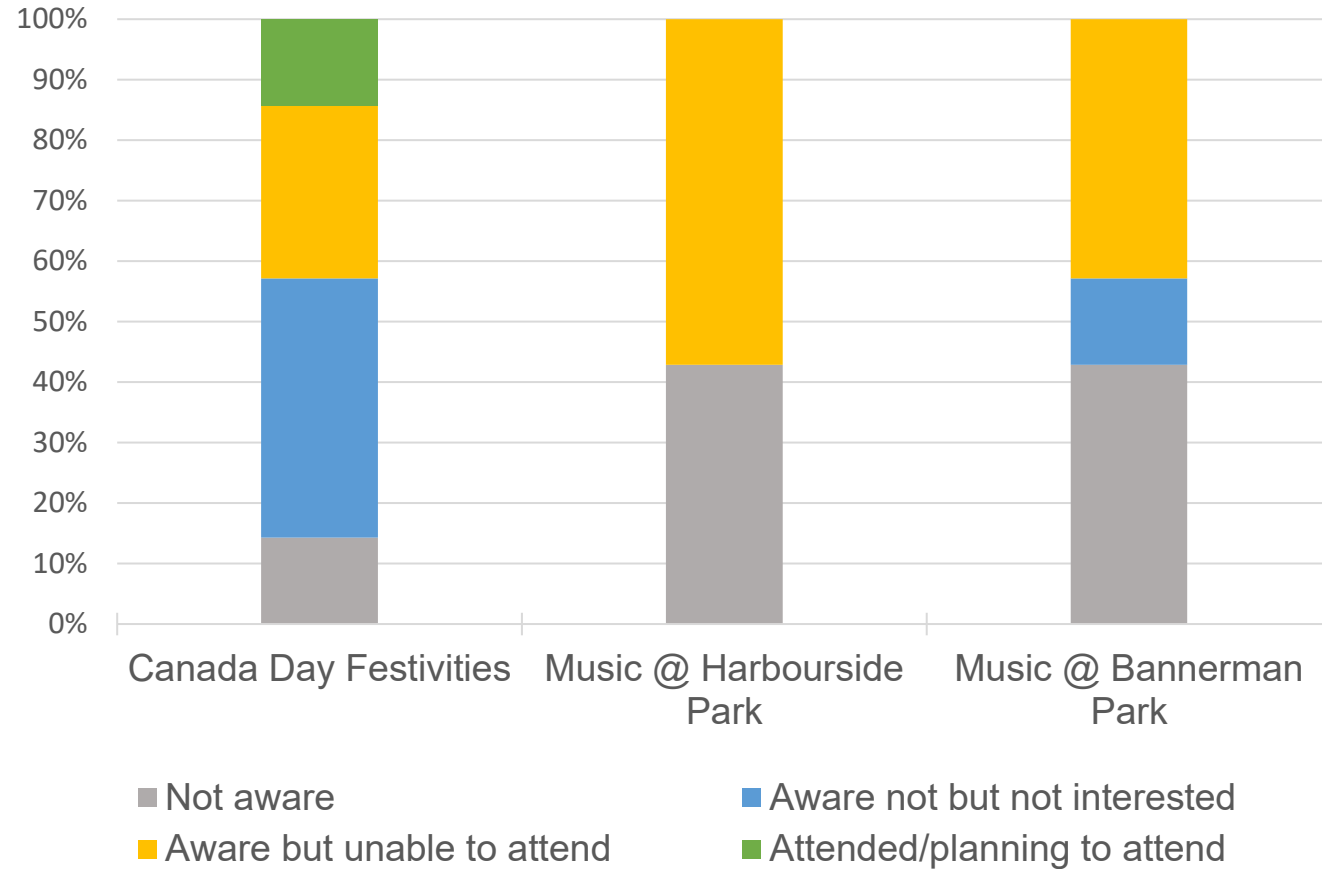
Which of the following City-organized events and activities at the Downtown Pedestrian Mall have you heard about or participated in?



n = 7

Which of the following City-organized events and activities have you heard about or participated in?

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n = 7

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How would you rate the variety of summer events and activities the City offers?



Average rating: 4.14

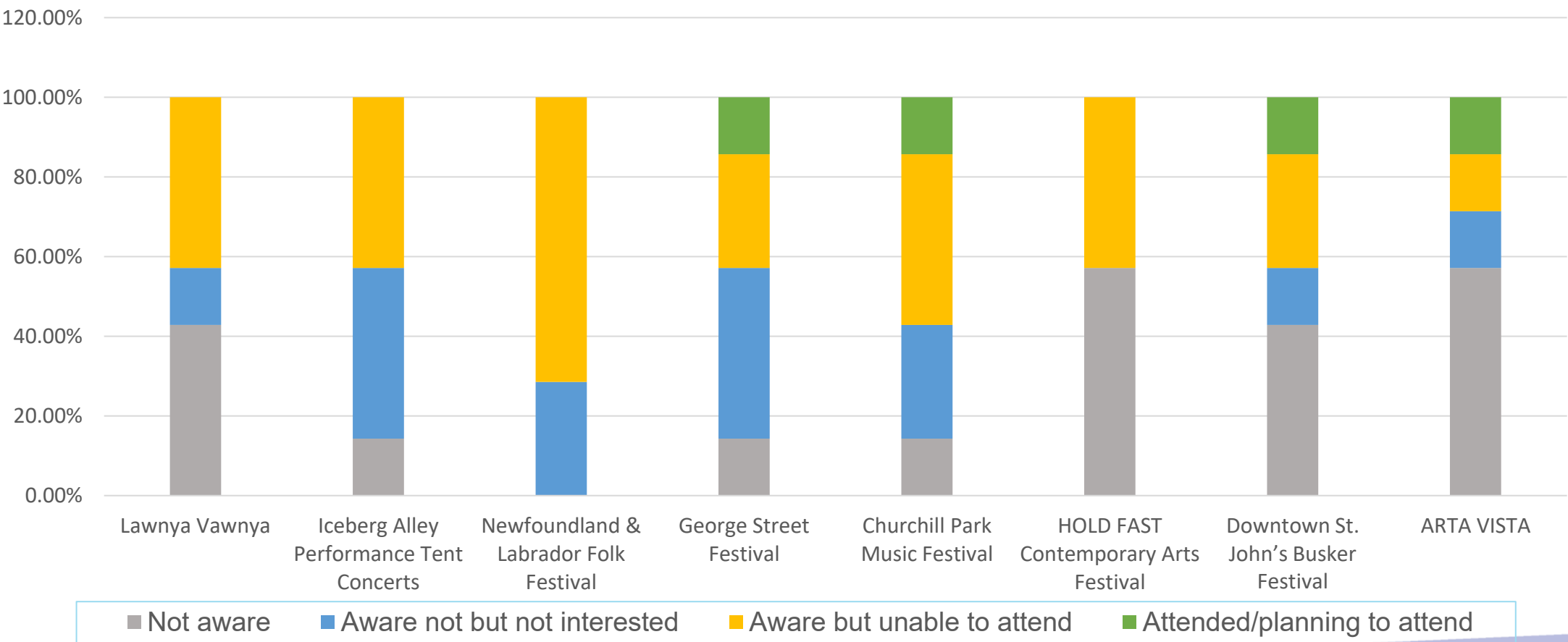
n = 7



Why did you give this rating?

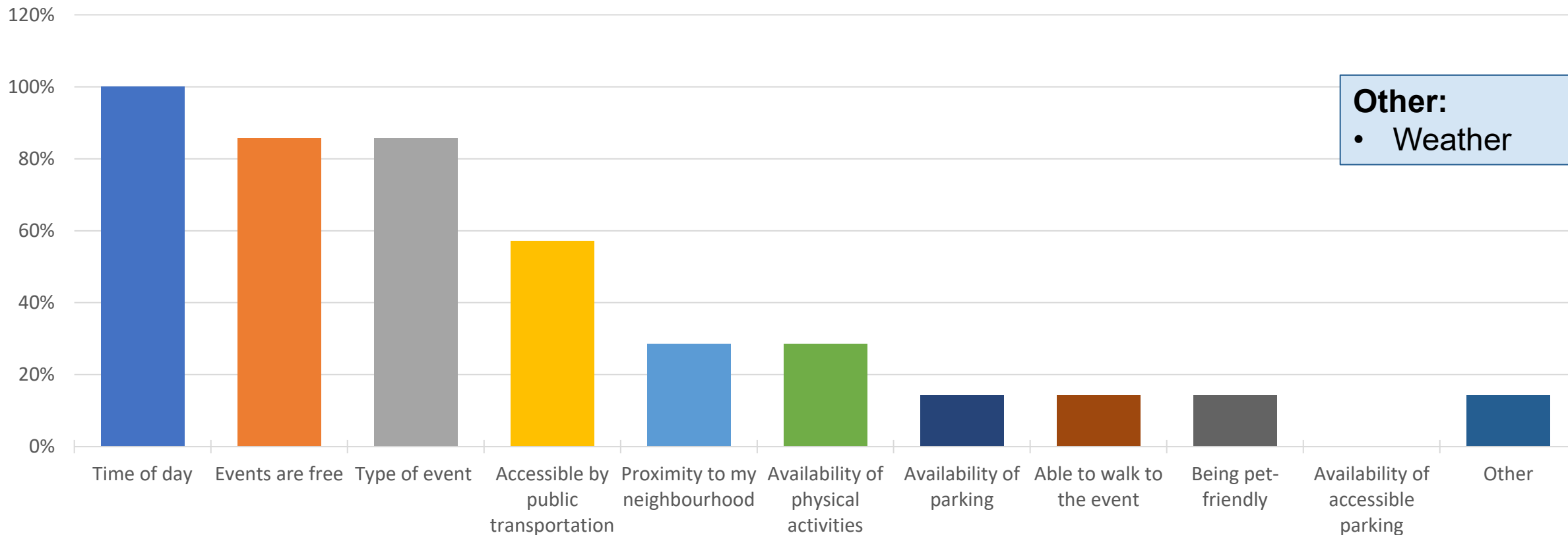
- I'm quite happy with all the events, however, there could be even more variety from different local community groups.
- There seems to be a lot going on which is great but parking is too much of a struggle for me to make it down often.
- There are a lot of events offered but I feel the advertising for these events was not well done.
- Loved the variety
- Great plethora
- All the events are far from my house, and I do not have car.
- Most events are downtown where everyone is drinking or hard to get to by bus.

Which of the following events and activities that are not organized by the City have you heard about or participated in?



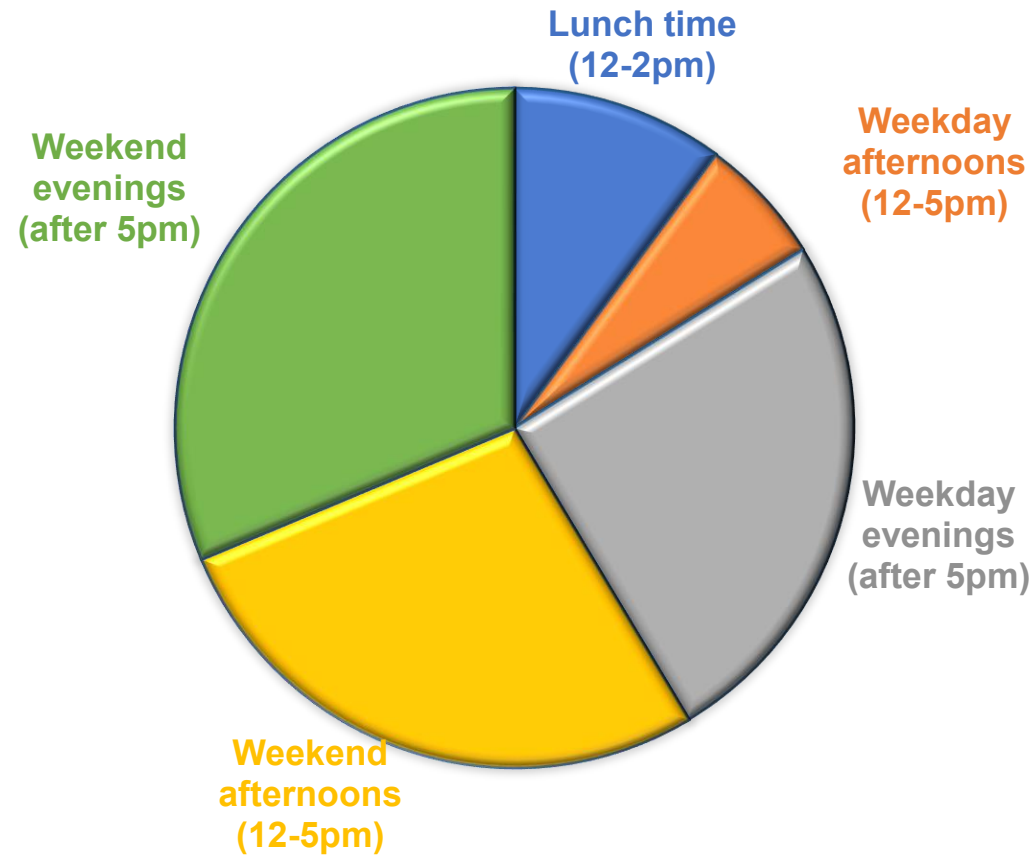
n = 7

Which factors influence your decision to attend City-organized summer events?



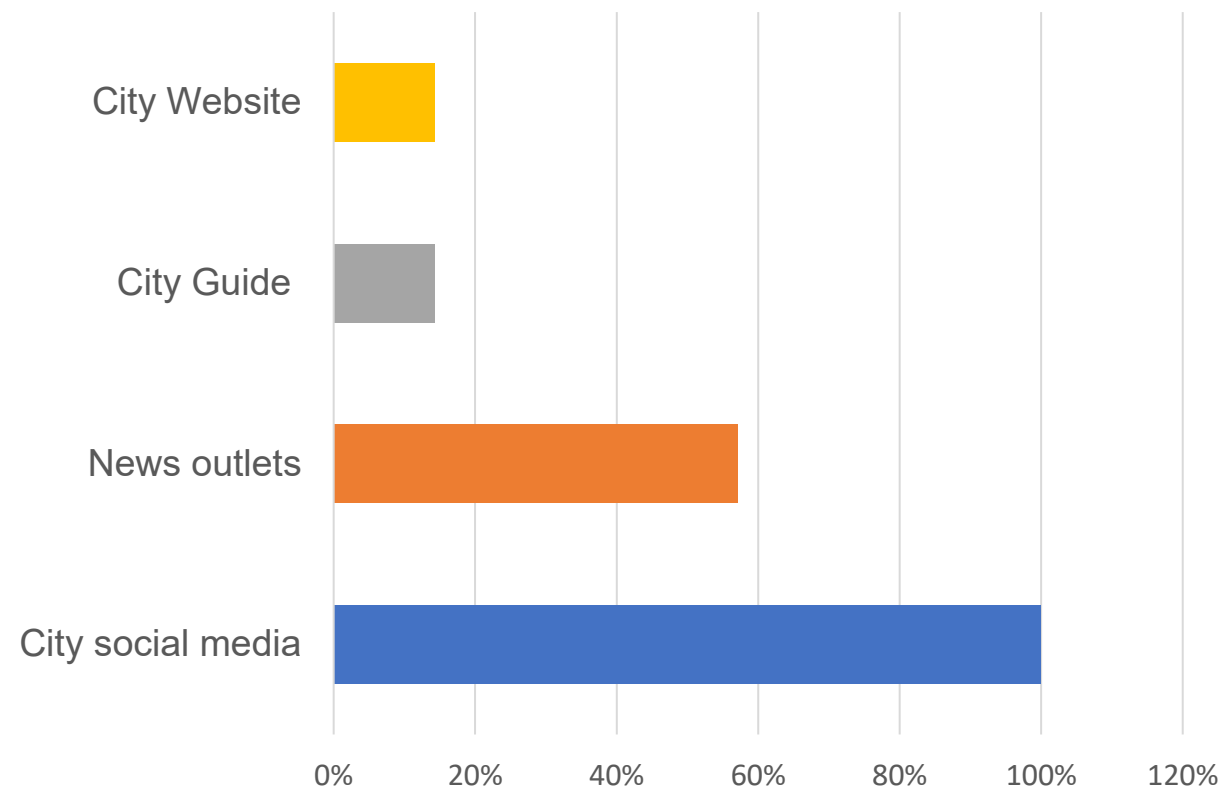
n = 7

When are you most available to attend City-organized summer events?



How do you prefer to learn about summer activities happening in the City?

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n = 7



Are there any improvements that would make it easier or more appealing for you to take part in City-organized events and activities?

- Continued improvement of our public transportation systems. More greenspace and publicly available seating. I'd love more physical activity options as well.
- More variety in location
- A specific website available with this information
- When What's Happening is tagged in a post about something happening at the Pedestrian mall can they repost it?
- If the bus routes made sense and buses came more often than once an hour on weekends, its highly inaccessible and inconvenient. Having all events downtown where people are just drinking at the ped mall is frustrating as well.

Is there anything else you would like to tell us about this topic?



- More public art installations would be really nice to see.

Results

Check out the details from
[previous surveys!](#)

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